

A Resource for Chambers of Commerce

PACP Leadership: Areas of Expertise



2018 PACP Board of Directors: Executive Committee



Chair: Robert S. Carl, Jr.
President & CEO,
Schuylkill Chamber of Commerce
Chamber years: 9
Number of members: 840
Web site: schuylkillchamber.com

Areas of Interest/Expertise:
Member Dues Tiering; Member Engagement; Leadership;
Government Affairs and Advocacy; Public Speaking

Rcarl@schuylkillchamber.com
570.622.1942



Chair: Debra Orner, IOM
Vice Chair,
Cambria Regional Chamber of Commerce
Chamber years: 19
Number of members: 650
Web site: johnstownchamber.com

Areas of Interest/Expertise:
Leadership Programs, Public Relations, Events

Debra@crchamber.com
814.536.5107



Treasurer: Kellie Goodman Shaffer
President & CEO,
Bedford County
Chamber of Commerce
Chamber years: 7
Number of members: 605
Web site: bedfordcountychamber.com

Areas of Interest/Expertise:
Marketing, Media Relations, Strategic Planning, Foundation

Kellie@bedfordcountychamber.org
814.623.2233



Immediate Past Chairman: Bernard Dagenais, IOM
President & CEO,
The Main Line Chamber of Commerce
Chamber years: 6
Number of members: 950
Web site: mlcc.org

Areas of Interest/Expertise:
Communications, Workforce Initiatives, Valuing a Chamber's Offerings, Professional Development and Board Engagement

Bdagenais@mlcc.org
484.253.1112

2018 Directors



Tracy J. Becker, CFE
Executive Director,
Clarion Area Chamber of
Business & Industry
Chamber years: 30
Number of members: 320
Web site: clarionpa.com

Areas of Interest/Expertise:
Event Planning, Budgeting, Fundraising, Leadership, Public Speaking, Volunteer Recruitment, Legislative

Tracy@clarionpa.com
814.226.9161



Lindsay Bezick
Vice President,
Wilkes-Barre
Chamber of Commerce
Chamber years: 3
Number of members: 700
Web site: www.wilkes-barre.org

Areas of Interest/Expertise:
Event Planning, Fundraising, Member Tiered Dues & Engagement, Marketing & Communications

lindsay.bezick@wilkes-barre.org
570.408.1724



Fred Gaffney
President,
Columbia Montour
Chamber of Commerce
Chamber years: 15
Number of members: 400
Web site: columbiamontourchamber.com

Areas of Interest/Expertise:
Governmental Affairs/Advocacy, Economic Development, Workforce Development, Member Dues Tiering and Public Speaking

Fgaffney@columbiamontourchamber.com
570.784.2522



Michelle Kreutzer, IOM
Executive Director,
Pittsburgh Airport Area
Chamber of Commerce
Chamber years: 18
Number of members: 1,100
Web site: paacc.com

Areas of Interest/Expertise:
Membership, Sponsorships and Events

Mkreutzer@paacc.com
412.264.6270



Christa Lundy
Executive Director,
Meadville Western Crawford
County Chamber of
Commerce
Chamber years: 9
Number of members: 485
Web site: meadvillechamber.com

Areas of Interest/Expertise:
Networking, Building & Strengthening Relationships, Event Planning, Public Relations and Public Speaking

Clundy@meadvillechamber.com
814.337.8030



Marianne Martelli, IOM
Vice President,
Chester County Chamber of
Business & Industry
Chamber years: 10
Number of members: 750
Web site: cccb.org

Areas of Interest/Expertise:
Business Development, Staff Development & Sponsorships

Marianne@cccbi.org
610.725.9100



Jennifer Reis
Manager, Government
Affairs,
PA Chamber
Chamber years: 5

Number of members:
10,000
Web site:
www.pachamber.org

Areas of Interest/Expertise:
Legislative issue updates; Local Chamber advocacy (how to get more engaged in advocacy at the state level); Political Action Committee (PAC) development, fundraising, strategy, candidate endorsements

jreis@pachamber.org
717.720.5431



Brian Schill
Executive Director,
Peters Township
Chamber of Commerce
Chamber years: 5
Number of members: 475
Web site: ptcoc.org

Areas of Interest/Expertise:
Networking, Public Speaking, Public Relations, Membership, Small/Single Community Chamber Management

Brian@peterstownshipchamber.com
724-941-6345



Vern Squier, CCE
President & CEO,
Chamber of Business &
Industry of Centre County
Chamber years: 20
Number of members: 900
Web site: cbicc.org

Areas of Interest/Expertise:
Economic Development, Leadership, Recruitment/Retention, Strategic Planning

Vern@cbicc.org
814.234.1829



James Struzzi
President,
Indiana County Chamber of
Commerce
Chamber years: 5
Number of members: 670
Web site:
indianacountychamber.com

Areas of Interest/Expertise:
Public relations, communication plans, event planning, writing, member engagement

jstruzzi@indianacountychamber.com
724-465-2511



Gina Suydam
President,
Wyoming County Chamber
of Commerce
Chamber years: 5
Number of members: 425
Web site: wyccc.com

Areas of Interest/Expertise:
Membership Tiered Dues Implementation & Engagement, ChamberMaster, QuickBooks, Rural Chamber Management, Integrating Chamber into Community, Event Planning/Logistics, Evolving Chamber through strategic projects

Gina@wyccc.com
570.836.7755



Tiffany Fulmer Ott
Administrator,
Pennsylvania Association of
Chamber Professionals
Chamber years: 20

Areas of Interest/Expertise:
Association Management, Fundraising and Professional Development. In addition to her work as administrator of PACP, she also staffs chamber professional associations for several other states.

Tfulmer@tlfexecutiveservices.com
404.312.0524