



Pennsylvania Association  
of Chamber Professionals

## CHAMBER OF THE YEAR AWARD

To be presented at the Chamber Professionals & Leadership Conference  
October 14-16, 2020 | Johnstown, PA

### About the Award

In addition to recognizing organization excellence, the Chamber of the Year Award primarily focuses on acknowledging one or more significant achievements/accomplishments that a chamber has initiated, stimulated and/or led in its respective service area at some point during the past 18 months.

Achievements/accomplishments denote chamber activity that intentionally resulted in positive measurable results, including (but not limited to):

- A business development initiative,
- An economically impactful effort,
- A non-partisan election ballot (e.g. bond referendum) campaign, or
- A community improvement project.

Organizational excellence will be evaluated in each of the areas of: **membership, programs, planning and finance.**

### Eligibility

All chamber members of PACP in good standing are eligible to apply.

### Benefits to Award Recipients

- Listing on the PACP website and various other announcements to PACP members;
- Recognition via an official PACP press release; and
- Presented with an award at the Awards Ceremony for display at the chamber.

### Applications and Deadlines

Along with supporting documents, submitted with the application must be two (2) essays (both double-spaced):

- An essay (2 pages max.) on achievements/accomplishments (80 points)
- An essay (1 page max.) on organizational excellence (20 points)

**Deadline for award applications is 5:00pm on Monday, August 31, 2020.**

Application form and materials should be submitted in electronic or PDF format to [tfulmer@tlfexecutiveservices.com](mailto:tfulmer@tlfexecutiveservices.com). *NOTE: Applications should not be accompanied by promotional items such as mugs, posters, t-shirts, etc.; such items will not be considered as part of the application.*

### Selection of Recipients

- One award will be presented to the highest-scoring chamber in each of these two categories based on chamber size:
  - Under 700 members
  - 700 members and over
- If no entries are received in a membership category or if entries within a category are not deemed by the selection committee to be worthy of an award, then the committee reserves the right to present no award in that category.
- Parts of any essays exceeding the designated maximum number of pages will not be regarded nor judged.
- All awards are final, and PACP and board members are prohibited from commenting on applications.

## 2020 PACP CHAMBER OF THE YEAR AWARD APPLICATION

Deadline is August 31, 2020 / Award presented at 2020 PACP Chamber Professionals & Leadership Conference

### Chamber of Commerce:

Applicant Name:

Applicant's relationship/position with the Chamber:

Address:

City, State, Zip:

Phone & Email:

Website:

Number of Employees:

Number of Members:

Name of Board Chair:

Organization:

Phone & Email:

### Membership Size Classification

Annual Number of Members:

- Under 700 members
- 700 members and over

**Please include the following essays** (based on a total weighted/judging value of 100 points):

- A double-spaced, two-page essay on achievements/accomplishments (80 points)
- A double-spaced, one-page essay on organizational excellence (20 points) including the following areas:
  - Membership,
  - Programs,
  - Planning, and
  - Finance

**Along with this application and above essays, please attach the following documents:**

- Mission Statement (one page only);
- Current completed Form 990;
- Strategic plan and/or long-range plan (four pages max.);
- Membership and membership benefits information (five pages max.); and
- Listing of chamber's major programs and services (three pages max.).