

CHAMBER OF THE YEAR AWARD

To be presented at the Chamber Professionals & Leadership Conference October 20-22, 2021 | Johnstown, PA

About the Award

In addition to recognizing organization excellence, the Chamber of the Year Award <u>primarily focuses on acknowledging one or more significant achievements/accomplishments</u> that a chamber has initiated, stimulated and/or led in its respective service area at some point during the past 18 months.

<u>Achievements/accomplishments</u> denote chamber activity that intentionally resulted in positive measurable results, including (but not limited to):

- A business development initiative,
- An economically impactful effort,
- A non-partisan election ballot (e.g. bond referendum) campaign, or
- A community improvement project.

<u>Organizational excellence</u> will be evaluated in each of the areas of: **membership**, **programs**, **planning and finance**.

Eligibility

All chamber members of PACP in good standing are eligible to apply.

Benefits to Award Recipients

- Recognition via an official PACP press release; and
- Presented with an award at the Awards Ceremony for display at the chamber.

Applications and Deadlines

Along with supporting documents, submitted with the application must be two (2) essays (both double-spaced):

- An essay (2 pages max.) on achievements/accomplishments (80 points)
- An essay (1 page max.) on organizational excellence (20 points)

Deadline for award applications is 5:00pm on Tuesday, August 31, 2021.

Application form and materials should be submitted in electronic or PDF format to tfulmer@tlfexecutiveservices.com. NOTE: Applications should not be accompanied by promotional items such as mugs, posters, t-shirts, etc.; such items will not be considered as part of the application.

Selection of Recipients

- One award will be presented to the highest-scoring chamber in each of these two categories based on chamber size:
 - o Under 700 members
 - o 700 members and over
- If no entries are received in a membership category or if entries within a category are not deemed by the selection committee to be worthy of an award, then the committee reserves the right to present no award in that category.
- Parts of any essays exceeding the designated maximum number of pages will not be regarded nor judged.
- All awards are final, and PACP and board members are prohibited from commenting on applications.

2021 PACP CHAMBER OF THE YEAR AWARD APPLICATION

Deadline is August 31, 2021 / Award presented at 2021 PACP Chamber Professionals & Leadership Conference

Chamber of Commerce:
Applicant Name:
Applicant's relationship/position with the Chamber:
Address:
City, State, Zip:
Phone & Email:
Website:
Number of Employees:
Number of Members:
Name of Board Chair:
Organization:
Phone & Email:
Membership Size Classification Annual Number of Members: ☐ Under 700 members ☐ 700 members and over
Please include the following essays (based on a total weighted/judging value of 100 points):
 □ A double-spaced, two-page essay on achievements/accomplishments (80 points) □ A double-spaced, one-page essay on organizational excellence (20 points) including the following areas: ○ Membership, ○ Programs, ○ Planning, and ○ Finance
Along with this application and above essays, please attach the following documents:
 ☐ Mission Statement (one page only); ☐ Strategic plan and/or long-range plan (four pages max.); and, ☐ Membership benefits & major programs and services information (five pages max.)